

Classified Ad Specs & Deadlines

Specifications

A Classified page is 8.75" by 11.5" deep including banners

- 1 column = 1.354"
- 2 columns = 2.833"
- 3 columns = 4.313"
- 4 columns = 5.788"
- 5 columns = 7.271"
- 6 columns = 8.75"
- Maximum ad depth = 11.25"

Deadlines

Deadlines apply to new ad placements as well as cancellation or correction of running ads.

RESERVATIONS, CHANGES, CANCELLATIONS AND RECEIPT OF FINAL COPY

SUN	5:30 p.m. Thursday prior
MON	5 p.m. Friday prior
TUES	5:30 p.m. Friday prior
WED	5:30 p.m. Monday prior
THURS	5:30 p.m. Tuesday prior
FRI	5:30 p.m. Wednesday prior
SAT	5:30 p.m. Thursday prior