

Unleash the power of cloud video production

Why Grabyo?

- Scale video production on demand
- Deliver video content to every platform in a seamless workflow
- Collaborate remotely with teams in any location across the world
- Be first to market with video
- Create new video content with minimal investment and risk
- Grow awareness of your brand through higher views and engagements, including viral distribution
- Create sponsor inventory and increase financial returns on content through advertising

Product Overview

Grabyo is the leading cloud video platform for live and VOD production and distribution. Founded in 2013, the company has led the market in disrupting traditional video production workflows to create a simpler, easier and more scalable way to create and deliver video content to digital channels.

Product features

Grabyo Studio

The fastest and most powerful live clipping and distribution platform.

- Create clips from live video feeds rapidly and deliver to every digital and social platform simultaneously, in real-time
- Apply custom branding and monetize clips through native social media integrations

Grabyo Producer

A production control room in a web browser. Produce live broadcasts collaboratively from anywhere.

- Mix and manage live sources, VOD assets, graphics and remote guests to create engaging live video
- Utilize advanced production features such as MultiViewer, audio mixer and integrate live graphics and audience participation services.
- Deliver live video to every digital, TV and social platform simultaneously.

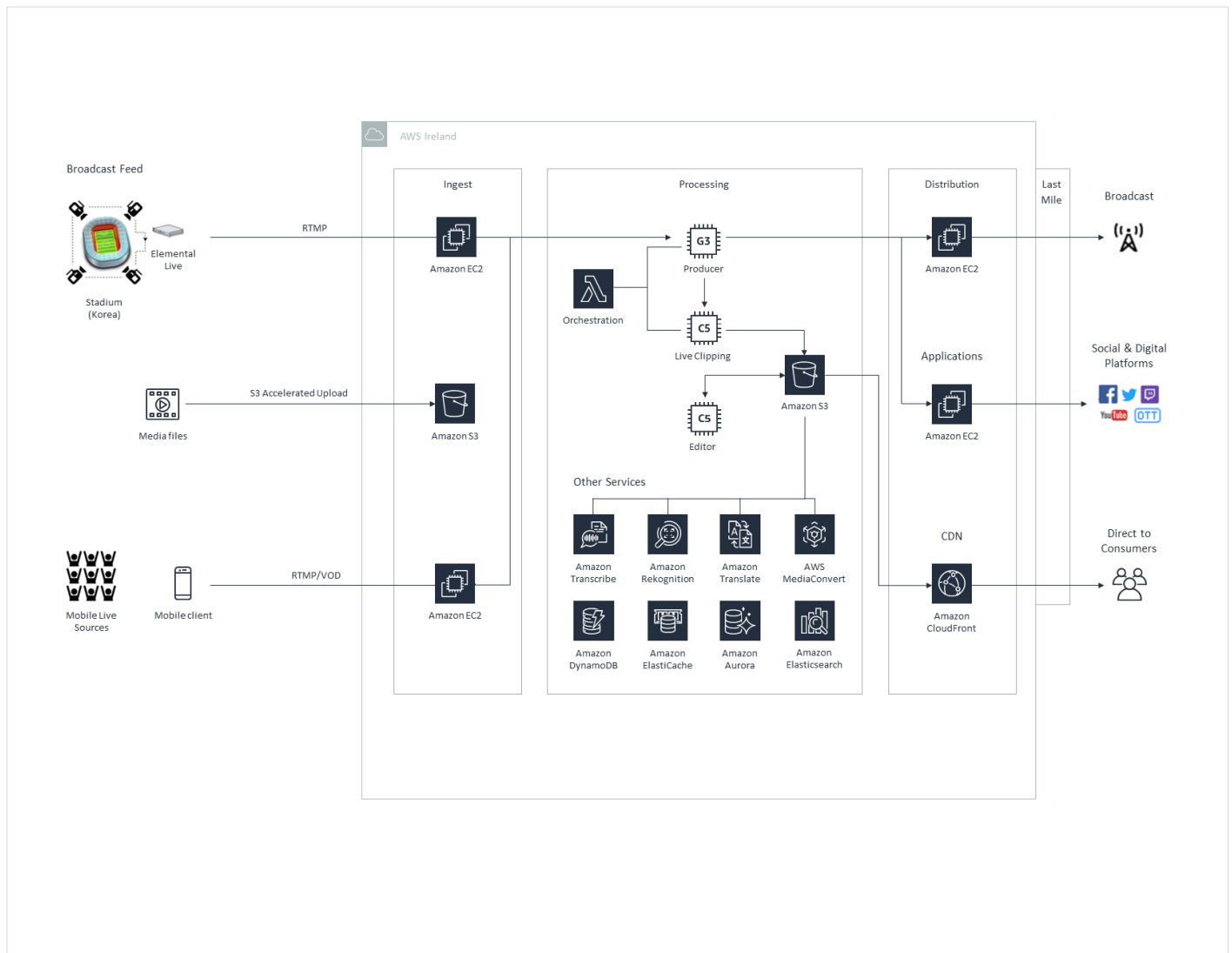
Grabyo Editor

A lightweight and rapid video editing platform. Create compilations and social video.

- Used advanced transitions, titling and automated closed captions to create high quality videos.
- Integrate with Grabyo Studio to seamlessly share clips to use in edits.

How it works

Grabyo is accessed using just a web browser on a laptop/PC with an internet connection. Multiple members of a team can be logged in and collaborating on various aspects of video creation and distribution at the same time. Grabyo's infrastructure is highly scalable which means you are able to add or remove video streams, functionality and capacity on-demand. You only pay for what you use.



Differentiators

- Grabyo is the only truly cloud-native platform for end-to-end video production and delivery - no other platform offers the ability to produce live and VOD video content production and distribution
- Grabyo is a preferred partner and integrated with all major social media platforms - which means new services are often available via Grabyo first or exclusively
- Built on AWS services, Grabyo is highly reliable with 99%+ uptime SLAs available
- Grabyo has an industry-leading 24/7 support team, operating across multiple time zones, which has led to many of the world brands moving to Grabyo from other suppliers
- Grabyo manages all the complexities of building and scaling cloud infrastructure and enables customers to purchase the services by the hour (SaaS subscription with usage plans)

What our customers are saying

“ Our partnership with Grabyo has allowed us to continue innovating our content offering, generating more revenue while connecting with fans across every platform. ”

- Sarah Hoffman, Digital Marketing Director, FloSports

Data Points

90%
reduction in carbon footprint compared to trad. production

99%+
Uptime SLAs available

96%
increase in programmatic ad revenue achieved by FloSports

588%
increase in video views achieved by FloSports

Additional Resources

- [Grabyo Producer](#)
- [Grabyo Studio](#)
- [Grabyo Editor](#)