# **NHN Gamebase for AWS**

# Gamebase

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## Why Gamebase?

- Stable infrastructure and platform
- Technical support from a technical PM who operates Hangame's PC/mobile games
- Supports global functions based on our game service experience
- Know-how accumulated through various service operations experience
- Establish fast and reliable response system

#### **Additional Resources**

- Overview
- <u>Documentation</u>
- SDK Download

#### **Product overview**

Gamebase is a strongly recommended service as it embraces a decade's operational knowhow of NHN Entertainment, which is the leading game platform provider. Gamebase significantly reduces the development period and operation resources by providing common elements as SDK.

#### **Product features**

Gamebase provides various features required for a game launch, service, and business growth.

- Login/Verification: Google, Apple ID, Apple Game Center, Facebook, Twitter, kakao, NAVER, LINE, PAYCO, Hangame, Guest, Gamebase member login
- Payment/Items: Provides in-app payments and item management features for various app stores (e.g. Google Play, App Store, ONE Store, Galaxy Store, Amazon, HUAWEI, MyCard).
- Indexes/Statistics: Provides various indexes necessary on making business/management decisions for your games to make possible multifaceted analysis on users, revenues, balance, etc.
- Maintenance/PUSH: Provides maintenance features for each client version and country. Push service for users (including repeated, scheduled, and targeted sending) does make sending much easier.
- **Game Management Tools**: Provides a variety of game management tools, the results of NHN's ten years of experience. Experience the core features necessary for the game management including user management with Ban, app version management, abuser restriction, etc.
- Game Security: The mobile app security solutions keep your apps safe from various abuses and help you manage your games safely with hacking tool detection and code tampering protection.
- **Leaderboards**: Run a variety of daily, weekly, monthly ranking services to keep the games fun for users and manage your games reliably.
- Accelerated Downloads: Resources used for game setup and execution can be downloaded more rapidly and reliably. Faster downloads lead to higher user satisfaction!
- Coupon Service: Generate and manage coupons for your users. Market your games with various promotions such as serial coupons and keyword coupons.
- **Customer Services**: Respond to customer inquiries and manage settings for notices, FAQ, etc. provided through the Customer Center page.
- Game Indicator: Real-time/Sales/User/Balancing Indicators

## How it works

A game app in service requires lots of information when it first launches. Gamebase provides data required to operate the game app during initial execution, which is called Launching. Launching data can be set in the Gamebase Console in real time, and the changes can be checked when initializing SDK or at game launching status.

Following information is provided by Gamebase for launching: App status, Whether to update game client, and download URL, Maintenance information, Urgent notice, Authentication, URL list of in-app games

