# **Create & Share Media in the Cloud**



# Complete Media Management at your fingertips

# Why eMAM?

- Access your media library worldwide
- Securely share media
- Control media access and use
- Customize your web interface
- Mark, sub-clip, and assemble media from the web interface
- Access & use media from Adobe editing and design apps
- Easily approve and review
- SaaS and PaaS/Server/AMI options
- Marketplace packages to share media worldwide
- Marketplace packages to collaboratively produce & design media
- Hybrid options with license systems running locally/in the cloud with over 90 technology partner integrations
- Extensive API, XML, and configuration options
- Additional customizations available

### **Product overview**

As companies grow, so does their repository for media, often in disconnected systems and across geographic boundaries. With an online searchable library, collaborative production tools, 90+ integrated technology partners and mixed environment support (hybrid, cloud, or local), eMAM provides a secure and cost-effective media management solution.

### **Product features**

### Easy to use; Intuitive Functionality

- Non-technical users use the simple web interface to access and use the online library.
- Technical staff can use advanced tools and integrated systems.

### Flexible business models and deployment

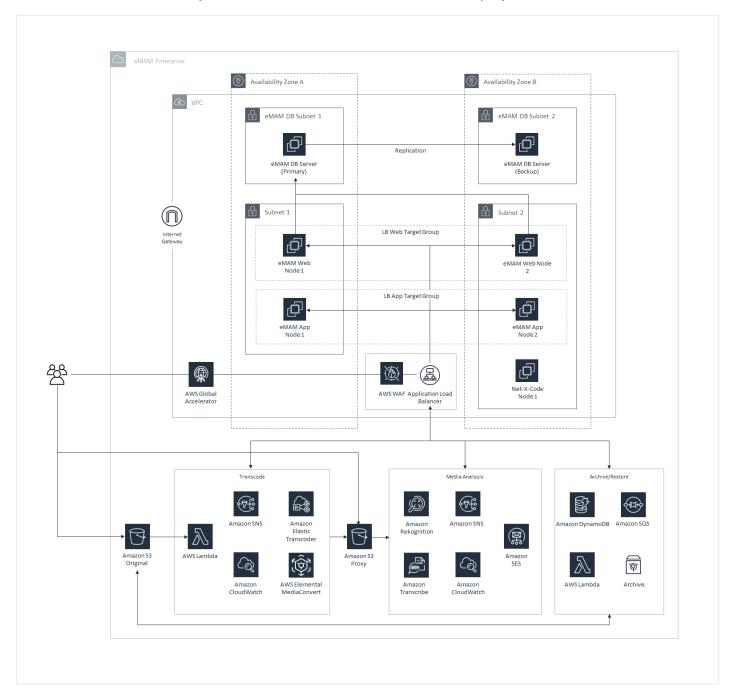
- EMAM Cloud Service-SaaS options for sharing and creating media with no setup needed.
- EMAM Cloud Platform-PaaS/Server/AMI options to run eMAM inside your AWS infrastructure with automatic deployment using a Cloud Formation Template (CFT).
- EMAM licensed options allow you full control to scale, integrate, and configure your own system running locally, in the cloud, or as a hybrid.

#### Tools to share and create media

- Users can share secure email links for others to view proxy copies and download media.
- Advanced packages allow users to create and share projects from the web interface and from extension panels inside Adobe Creative Cloud tools (Premiere, Photoshop, After Effects, InDesign, and Illustrator).

# How it works

After purchase, eMAM Cloud is quickly set up and ready for use. EMAM Cloud Service (SaaS) provides all the cloud infrastructure needed. We just share secure login information. EMAM Cloud Platform (PaaS) lets you run the eMAM software on your AWS infrastructure, with automatic deployment in minutes.



### **Differentiators**

- Instant deployment of a Cloud MAM in minutes.
- Scalable to 10K+ users & 1m assets.
- No IT required for setup and maintenance.
- Media management tools support the entire lifecycle of digital assets.

## **Data Points**



# What our customers are saying

The more we use eMAM, the more value and use cases we discover!

- Amit Rajput, EP, MX Player

### **Additional Resources**

- eMAM Cloud Website
- What is eMAM?
- What is eMAM Cloud? Video
- eMAM and Adobe Premiere Pro

Product Specifications				
UNITS	DESCRIPTION	1 HOUR	1 MONTH	12 MONTHS
Preserve Service— SaaS for sharing	10 Users, 5-TB Archive Storage; Monthly 2-TB Egress, 10-Hour Upload	-	\$479	\$5,132
Create Service-SaaS for media creation	10 Users, 1-TB Production Storage; Monthly 2-TB Egress, 10- Hour Upload, Adobe Application Panels	-	\$1,399	\$15,109
Archive-PaaS/AMI for sharing	Platform for media sharing.	\$0.55	\$381	\$4336
Produce-PaaS/AMI for media creation	Platform for media creation automated with CFT	\$1.50	\$1095	\$11,826
EMAM licensed models	Packages for running a system in local/hybrid/cloud. emamsolutions .com	varied	varied	varied