

Broadcasting facts and figures

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Table 1: 15-minute weekly reach by service and platform: BBC and competitors

	All homes		All multichannel homes		Analogue terrestrial homes		Digital homes	
	2004/2005 (55.4m ¹) %	2003/2004 (55.2m ¹) %	2004/2005 (37.5m ¹) %	2003/2004 (32.6m ¹) %	2004/2005 (17.9m ¹) %	2003/2004 (22.6m ¹) %	2004/2005 (35.9m ¹) %	2003/2004 (30.3m ¹) %
Total BBC Television and Radio reach	92.9	92.9	–	–	–	–	–	–
BBC Television	86.6	88.2	84.5	85.5	90.2	91.6	84.4	85.4
BBC One	81.9	83.7	78.7	79.8	87.2	88.5	78.5	79.4
BBC Two	61.4	67.0	53.3	57.3	75.3	78.8	52.8	56.5
BBC Three	9.4	7.0	14.8	12.6	–	–	15.7	13.9
BBC Four	3.0	2.1	4.8	3.7	–	–	5.0	4.0
The CBBC Channel	3.5	2.3	5.6	4.2	–	–	5.9	4.6
CBeebies	5.8	5.0	9.0	8.9	–	–	9.5	9.9
BBC News 24	4.2	3.9	6.7	6.9	–	–	6.5	6.6
BBC Parliament	0.2	0.2	0.3	0.2	–	–	0.3	0.3
ITV1	76.0	78.9	72.7	75.3	81.3	83.3	72.4	75.1
ITV2	13.9	11.3	21.4	20.2	–	–	21.4	20.6
ITV3 ²	7.9	–	11.9	–	–	–	12.7	–
Channel 4	61.7	62.1	55.8	54.8	71.4	71.3	55.6	54.3
E4	6.9	6.6	10.6	12.3	–	–	10.5	12.4
five	43.9	43.2	42.9	41.8	44.5	44.4	42.6	41.4
All Sky channels	30.7	29.0	48.4	53.0	–	–	49.1	55.0
Sky One	14.8	15.4	22.8	28.0	–	–	22.7	28.3
Sky News	4.0	4.2	6.3	7.7	–	–	6.3	7.9
Discovery ³	5.1	4.7	8.0	8.5	–	–	7.7	8.3
Nickelodeon ³	4.4	4.4	7.0	7.9	–	–	7.0	8.2
Nick Jr.	2.6	2.1	4.1	3.8	–	–	4.3	4.2
UK Gold	11.0	10.2	17.2	19.1	–	–	17.3	19.7
UKTV	20.4	18.4	32.0	33.3	–	–	32.4	34.5
Other channels (total) ⁴	52.0	45.6	81.4	81.7	–	–	81.8	83.2
BBC Radio	66.6	66.4						
BBC Radio 1	20.4	20.2						
BBC Radio 2	27.2	26.7						
BBC Radio 3	4.2	4.5						
BBC Radio 4	19.3	19.8						
BBC Radio Five Live	12.7	12.5						
BBC Five Live Sports Extra ⁵	0.8	0.6						
1Xtra ⁵	0.6	0.6						
BBC 6 Music ⁵	0.5	0.3						
BBC 7 ⁵	0.9	0.6						
BBC Asian Network ⁵	1.0	0.9						
BBC Local Radio (including Nations)	20.8	21.1						
BBC World Service ⁶	2.6	2.9						
Virgin (AM/FM)	5.1	5.5						
Classic FM	12.6	12.5						
talkSPORT	4.6	4.2						
All local commercial radio	52.5	54.8						

Source: Television: BARB, TNS/Infosys, age 4+; Radio: RAJAR, age 15+, both average for the year. Combined BBC Television and Radio reach is age 4+

¹People age 4+ as at March, source: BARB

²ITV3 data covers the period from November 2004 to March 2005

³Includes the first transmission and +1 hour time-shifted channels

⁴Excludes BBC One, BBC Two, ITV1, Channel 4 and five

⁵BBC digital radio services have been measured since July 2003

⁶UK only

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Table 2: Share by service and platform: BBC and competitors

	All homes		All multichannel homes		Analogue terrestrial homes		Digital homes	
	2004/2005 (55.4m ¹) %	2003/2004 (55.2m ¹) %	2004/2005 (37.5m ¹) %	2003/2004 (32.6m ¹) %	2004/2005 (17.9m ¹) %	2003/2004 (22.6m ¹) %	2004/2005 (35.9m ¹) %	2003/2004 (30.3m ¹) %
Total BBC Television and Radio share	43.1	43.4	–	–	–	–	–	–
BBC Television	36.2	37.8	29.7	29.2	47.9	48.7	29.4	28.9
BBC One	24.4	25.2	19.7	19.2	32.9	32.8	19.4	18.9
BBC Two	9.6	10.9	6.7	7.0	15.0	15.9	6.4	6.8
BBC Three	0.5	0.3	0.8	0.6	–	–	0.8	0.7
BBC Four	0.2	0.1	0.3	0.2	–	–	0.3	0.2
The CBBC Channel	0.3	0.2	0.5	0.4	–	–	0.5	0.4
CBeebies	0.8	0.7	1.3	1.2	–	–	1.4	1.4
BBC News 24	0.4	0.4	0.6	0.6	–	–	0.6	0.6
BBC Parliament	0.0	0.0	0.0	0.0	–	–	0.0	0.0
ITV1	22.3	23.7	18.5	19.3	29.2	29.2	18.2	18.8
ITV2	1.2	1.0	1.8	1.7	–	–	1.9	1.7
ITV3 ²	0.7	–	1.1	–	–	–	1.2	–
Channel 4	9.8	9.7	7.6	7.1	13.8	13.2	7.5	6.9
E4	0.6	0.6	1.0	1.1	–	–	1.0	1.1
five	6.5	6.5	5.2	4.8	8.8	8.6	5.1	4.7
All Sky channels	6.5	6.3	10.2	11.5	–	–	10.4	11.8
Sky One	1.5	1.5	2.2	2.7	–	–	2.2	2.7
Sky News	0.4	0.5	0.6	0.8	–	–	0.6	0.9
Discovery ³	0.4	0.4	0.7	0.7	–	–	0.7	0.7
Nickelodeon ³	0.4	0.4	0.6	0.7	–	–	0.6	0.7
Nick Jr.	0.3	0.3	0.5	0.5	–	–	0.6	0.5
UK Gold	1.2	1.2	1.8	1.9	–	–	1.8	1.9
UKTV	2.6	2.4	4.0	4.2	–	–	4.1	4.3
Other channels (total) ⁴	27.3	24.0	42.5	42.6	–	–	43.4	44.1
BBC Radio	54.0	52.8						
BBC Radio 1	8.5	7.8						
BBC Radio 2	16.3	15.7						
BBC Radio 3	1.2	1.2						
BBC Radio 4	11.3	11.4						
BBC Radio Five Live	4.6	4.6						
BBC Radio Five Live Sports Extra ⁵	0.1	0.1						
1Xtra ⁵	0.1	0.1						
BBC 6 Music ⁵	0.1	0.1						
BBC 7 ⁵	0.2	0.1						
BBC Asian Network ⁵	0.3	0.3						
BBC Local Radio (including Nations)	10.9	11.1						
BBC World Service ⁶	0.6	0.7						
Virgin (AM/FM)	1.5	1.5						
Classic FM	4.2	4.2						
talkSPORT	1.7	1.6						
All local commercial radio	34.3	36.2						

Source: Television: BARB TNS/Infosys, age 4+; Radio: RAJAR, age 15+, both average for the year. Combined BBC television and radio share of viewing/listening is age 4+

¹People age 4+ as at March, source: BARB

²ITV3 data covers the period from November 2004 to March 2005

³Includes the first transmission and +1 hour time-shifted channels

⁴Excludes BBC One, BBC Two, ITV1, Channel 4 and five

⁵BBC digital radio services have been measured since July 2003

⁶UK only

Table 3: Comparative cost per household of viewing/listening per hour

	2004/2005 Pence	2003/2004 Pence
BBC ¹	5.0	4.7
Sky ²	44.0	38.5
All pay television ³	21.3	21.9
Video hire ⁴	81.5	76.4

Source: BARB, RAJAR, BBC Strategy estimates

¹Based on cost of licence fee (£121 per annum in 2004/2005), total hours of viewing/listening to BBC output, and average 2.33 people in household

²Based on cost of family package subscription (£234 per annum in 2004/2005), total hours of viewing to Sky channels and average 2.75 people in household

³Based on total UK subscription revenue to pay TV (Sky, Telewest, ntl, Top-Up TV)

⁴Based on average cost per video hire (£3.02)

Table 4: Subtitling on BBC Television

	Subtitled hours		Actual for year		Target for year	
	2004/2005	2003/2004	2004/2005 %	2003/2004 %	2004/2005 %	2003/2004 %
BBC One	12,643	11,432	87.4	81.2	85.0	80.0
BBC Two	9,355	8,924	88.5	87.2	85.0	80.0
BBC Three	2,293	1,977	69.0	60.6	60.0	50.0
BBC Four	2,162	1,771	65.4	61.4	60.0	50.0
The CBBC Channel	2,912	2,892	65.8	66.7	60.0	50.0
CBeebies	3,768	3,459	78.6	73.5	60.0	50.0
BBC News 24	5,382	4,708	60.4	52.9	60.0	50.0

Table 5: Audio description on BBC Television

	Audio described hours		Actual for year		Target for year	
	2004/2005	2003/2004	2004/2005 %	2003/2004 %	2004/2005 %	2003/2004 %
BBC One	599	441	6.7	5.2	6.0	4.8
BBC Two	540	429	6.1	5.0	6.0	4.8
BBC Three	452	227	13.6	7.0	6.0	4.8
BBC Four	251	176	7.6	6.1	6.0	4.8
The CBBC Channel	271	227	6.1	5.2	6.0	4.8
CBeebies	384	276	8.0	5.9	6.0	4.8

Note: Targets have been set for 10% of programming output to be audio described by 2008/2009

Table 6: Signing on BBC Television

	Sign interpreted hours		Actual for year		Target for year	
	2004/2005	2003/2004	2004/2005 %	2003/2004 %	2004/2005 %	2003/2004 %
BBC One	269	222	3.0	2.6	3.0	2.4
BBC Two	269	213	3.0	2.5	3.0	2.4
BBC Three	104	90	3.1	2.8	3.0	2.4
BBC Four	112	79	3.4	2.7	3.0	2.4
The CBBC Channel	146	119	3.3	2.7	3.0	2.4
CBeebies	200	114	4.2	2.4	3.0	2.4
BBC News 24	276	212	3.1	2.4	3.0	2.4

Note: Targets have been set for 5% of programming output to be signed by 2008/2009

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Table 7: BBC Network Television hours of output

	On all platforms				On digital platforms only			
	BBC One		BBC Two		BBC Three		BBC Four	
	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004
Factual and learning	1,748	1,686	1,343	1,293	1,321	876	997	774
Education for children	–	–	675	664	–	–	–	–
News and weather	2,446	2,500	620	516	143	369	120	126
Current affairs	160	134	267	311	87	109	134	163
Entertainment	559	650	781	872	882	1,155	187	107
Sport	787	496	946	863	4	65	–	–
Children's	675	777	1,353	1,261	–	–	–	–
Drama	880	923	173	328	368	239	190	167
Film	839	911	964	818	191	172	258	254
Music and arts	53	66	297	289	145	168	1,261	1,213
Religion	86	87	33	37	10	13	26	30
Open University	–	–	365	455	2	–	1	5
BBC Learning Zone	–	–	527	577	–	–	–	–
Continuity	234	253	320	292	118	116	80	71
Total network	8,467	8,483	8,664	8,576	3,271	3,282	3,254	2,910
Included in total network are acquired programmes of	1,471	1,590	1,919	1,843	299	206	623	542
Included in total network are parliamentary programmes of	51	54	145	147	–	–	–	–

	On digital platforms only							
	The CBBC Channel		CBeebies		BBC News 24		BBC Parliament	
	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004
Education for children	562	637	77	182	–	–	–	–
News and weather	–	–	–	–	8,468	8,491	8,760	8,290
Children's	3,468	3,423	4,110	4,043	–	–	–	–
Continuity	320	294	530	492	292	293	–	14
Total network	4,350	4,354	4,717	4,717	8,760	8,784	8,760	8,304
Included in total network are acquired programmes of	762	866	700	799	–	–	327	128
Included in total network are parliamentary programmes of	–	–	–	–	–	–	8,760	8,290

Note: Network television hours of output includes originations, acquired programmes and repeats

Table 8: BBC Network Television hours of repeats

	BBC One		BBC Two	
	2004/2005	2003/2004	2004/2005	2003/2004
All hours	2,683	2,595	4,771	4,803
of which narrative repeats	457	458	175	172
of which showcased from digital channels	175	149	379	308
In peak time (6pm–10.30pm)	159	165	533	664
of which narrative repeats	2	1	38	5
of which showcased from digital channels	5	2	99	78

Note: BBC One has a commitment to keep repeats below 10% of peak-time hours. In 2004/2005 repeats were 9.7% of peak-time hours (2003/2004 9.99%)
Narrative repeats are transmitted within seven days of the first transmission
Showcased programmes are first transmissions on BBC One and BBC Two of programmes from the digital channels

Table 9: BBC Television hours of output by origin

	Programmes made in:											
	London		England (excluding London)		Northern Ireland		Scotland		Wales		Total	
	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004
First Transmission: Originated programmes Network												
BBC One and BBC Two												
Factual and learning	859	834	688	768	2	1	71	48	23	16	1,643	1,667
Education for children	16	44	3	3	1	1	7	7	2	1	29	56
News and weather	3,062	3,012	–	–	–	–	–	–	–	–	3,062	3,012
Current affairs	343	357	55	58	1	1	2	2	–	8	401	426
Entertainment	630	644	112	105	1	12	6	13	2	–	751	774
Sport	1,496	1,241	–	–	–	–	–	–	–	–	1,496	1,241
Children's	332	313	22	37	–	–	47	84	–	4	401	438
Drama	255	267	157	174	9	12	23	27	9	18	453	498
Film	2	5	–	–	–	–	–	–	–	–	2	5
Music and arts	157	142	5	17	–	–	32	29	10	13	204	201
Religion	7	4	101	108	1	1	3	2	1	1	113	116
Subtotal	7,159	6,863	1,143	1,270	15	28	191	212	47	61	8,555	8,434
Digital channels												
Factual and learning	149	112	60	61	1	3	14	20	5	–	229	196
Education for children	11	5	–	8	–	–	1	–	–	–	12	13
News and weather	12,225	12,626	–	–	–	–	112	123	109	123	12,446	12,872
Current affairs	46	42	12	7	5	3	–	–	–	1	63	53
Entertainment	140	247	30	30	–	–	5	7	–	–	175	284
Sport	2	58	–	–	–	–	–	–	–	–	2	58
Children's	766	715	23	28	–	–	33	78	5	–	827	821
Drama	2	13	23	13	1	4	–	–	10	2	36	32
Film	–	–	–	–	–	–	–	–	–	–	–	–
Music and arts	214	194	18	39	–	1	68	66	23	36	323	336
Religion	3	3	5	4	–	–	–	–	–	–	8	7
Subtotal	13,558	14,015	171	190	7	11	233	294	152	162	14,121	14,672
Nations and Regions												
Factual and learning	3	1	21	11	70	87	64	89	88	86	246	274
Education for children	–	–	–	–	2	2	9	10	4	4	15	16
News and weather	297	291	3,365	3,218	336	347	438	448	418	418	4,854	4,722
Current affairs	9	10	96	103	36	35	66	56	40	45	247	249
Entertainment	–	–	2	–	70	91	17	26	17	27	106	144
Sport	–	–	38	28	108	93	154	256	258	264	558	641
Children's	–	–	–	–	–	–	15	21	–	1	15	22
Drama	–	–	–	–	5	–	53	53	6	11	64	64
Music and arts	–	–	2	2	6	3	31	17	33	27	72	49
Subtotal	309	302	3,524	3,362	633	658	847	976	864	883	6,177	6,181
Acquired programmes	1,188	992	5	6	4	1	–	6	11	3	1,208	1,008
Total first transmissions*	22,214	22,172	4,843	4,828	659	698	1,271	1,488	1,074	1,109	30,061	30,295

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Table 9: BBC Television hours of output by origin continued

	Programmes made in:											
	London		England (excluding London)		Northern Ireland		Scotland		Wales		Total	
	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004
Repeats												
Network	19,689	19,488	3,118	2,052	33	45	859	994	184	166	23,883	22,745
Nations and Regions	–	–	2	3	146	109	199	196	278	277	625	585
Continuity	1,605	1,519	31	19	255	196	188	185	169	171	2,248	2,090
Open University	364	448	4	3	–	3	–	3	–	3	368	460
BBC Learning Zone	518	577	–	–	–	–	–	–	–	–	518	577
Total hours of broadcasting	44,390	44,204	7,998	6,905	1,093	1,051	2,517	2,866	1,705	1,726	57,703	56,752
*Of which independents												
Network	1,716	1,637	342	415	12	26	112	134	26	39	2,208	2,251
Nations and Regions	–	2	57	38	84	78	148	145	124	118	413	381
*Of which parliamentary programming	4,317	4,803	–	–	–	–	112	123	109	125	4,538	5,051

Table 10: Range of peak-time UK-made programmes on UK network television

Number of UK-produced genres averaging a half-hour slot during peak time in a typical week. This excludes all digital output.

	Network BBCTV	BBC One	BBC Two	ITV1/ C4/five	ITV1	C4	five
Arts	*		*	*			*
Contemporary music	*	*	*				
Consumer affairs	*	*					
Factual entertainment	*	*	*	*	*	*	*
History	*		*	*		*	*
Human interest	*	*	*	*	*	*	*
Natural history	*	*	*	*			*
Science/medical	*		*	*			
UK-originated drama series	*	*		*	*		
UK drama series	*	*		*	*	*	
Long-running drama series	*	*		*	*	*	*
UK single plays/films	*			*			
Family/people shows	*	*		*	*	*	
Quiz shows/panel games	*	*	*	*	*		
Sitcom UK originated	*	*	*	*	*		
Other comedy	*		*	*	*		
Cookery	*		*				
DIY	*	*					
Gardening	*	*	*				
Other hobbies/leisure	*	*	*	*		*	*
Network news	*	*		*	*	*	*
Current affairs	*	*	*	*		*	
Regional news	*	*		*	*		
Sport	*	*	*	*	*		
Total 2004/2005	24	18	15	19	11	9	8
Total 2003/2004	24	17	13	19	12	8	6

Source: BARB, TNS/Infosys

Note: Peak time is 6pm–10.30pm

Table 11: BBC Network Radio hours of output

	Analogue stations									
	BBC Radio 1		BBC Radio 2		BBC Radio 3		BBC Radio 4		BBC Radio Five Live	
	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004
Music	8,451	8,509	7,375	7,402	8,068	8,075	–	–	–	–
News and weather	307	305	455	455	80	79	2,380	2,404	6,423	6,486
Sport	30	30	–	–	–	–	502	542	2,138	2,106
Factual	63	60	10	26	–	–	1,283	1,254	–	–
Current affairs	–	–	340	340	–	–	1,210	1,199	53	46
Drama	–	–	13	14	93	103	1,074	1,079	–	–
Arts	14	9	105	88	315	298	448	464	–	–
Entertainment	–	–	78	71	–	–	486	511	–	–
Religion	–	–	187	192	67	60	289	289	–	–
Schools	–	–	–	–	–	64	208	160	–	–
Children's	–	–	–	–	86	50	26	26	–	–
Presentation	148	148	197	196	51	55	54	56	146	146
Total	9,013	9,061	8,760	8,784	8,760	8,784	7,960	7,984	8,760	8,784

	Digital stations											
	BBC Five Live Sports Extra		1Xtra		BBC 6 Music		BBC 7		BBC Asian Network		Total network radio	
	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004
Music	–	–	7,726	7,840	8,203	8,147	–	–	2,746	2,741	42,569	42,714
News and weather	–	–	306	292	326	370	–	–	1,246	1,344	11,523	11,735
Sport	1,001	1,089	77	76	–	–	–	–	390	351	4,138	4,194
Factual	–	–	–	–	5	9	–	–	6	8	1,367	1,357
Current affairs	–	–	505	430	–	–	–	–	1,704	1,690	3,812	3,705
Drama	–	–	–	–	–	–	3,495	3,328	122	–	4,797	4,524
Arts	–	–	–	–	–	–	–	–	–	–	882	859
Entertainment	–	–	–	–	–	–	3,805	2,852	–	65	4,369	3,499
Religion	–	–	–	–	–	–	–	–	643	639	1,186	1,180
Schools	–	–	–	–	–	–	–	–	–	–	208	224
Children's	–	–	–	–	–	–	1,460	1,464	–	–	1,572	1,540
Presentation	–	–	146	146	226	266	–	–	235	208	1,203	1,221
Total	1,001	1,089	8,760	8,784	8,760	8,792	8,760	7,644	7,092	7,046	77,626	76,752

Note: Digital radio – all networks are broadcast via DAB (Digital Audio Broadcasting), DCable (digital cable), DSat (digital satellite), DTT (digital terrestrial television) and are streamed online

Note: BBC Radio 1 operates nations' opt-outs

Network radio has a voluntary commitment to commission 10% of eligible hours from independent producers. In 2004/2005, the five analogue radio networks commissioned 13.4% of eligible hours from independent producers

Table 12: BBC News 24 costs

Note 2b (pages 106 to 107) sets out the cost of BBC services and channels. Certain categories of expenditure, including newsgathering, are not allocated to individual services and channels. Had part of this expenditure been allocated to BBC News 24, its costs would have been as follows:

	2004/2005 £m	2003/2004 £m
Total production costs ¹	23.0	23.5
Newsgathering allocation ²	18.4	19.7
Central costs allocation	6.7	7.2

¹Total costs as set out in Note 2b

²Included in newsgathering allocation is £3.2million of regional spend (2003/2004 £3.4million)

Note: 928 hours of BBC News 24 programming were shown on BBC One and 225 hours on BBC Two (2003/2004 1,014 hours on BBC One and 196 hours on BBC Two)

Table 13: BBC distribution costs

	2004/2005 £m	2003/2004 £m
Analogue	77	75
Digital	80	77
Total distribution costs	157	152

Broadcasting facts and figures

Table 14: BBC Network Radio hours of output by origin

	Analogue stations									
	BBC Radio 1		BBC Radio 2		BBC Radio 3		BBC Radio 4		BBC Radio Five Live	
	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004
Programmes produced in London	8,755	8,359	5,561	5,831	6,572	6,496	6,080	6,140	8,529	8,547
Programmes produced outside London										
England excluding London	3	422	3,115	2,825	1,050	1,112	1,602	1,572	228	234
Northern Ireland	81	90	2	9	70	115	47	44	3	3
Scotland	91	97	80	119	327	371	161	157	-	-
Wales	83	93	2	-	741	690	70	71	-	-
Subtotal	258	702	3,199	2,953	2,188	2,288	1,880	1,844	231	237
Total hours of broadcasting	9,013	9,061	8,760	8,784	8,760	8,784	7,960	7,984	8,760	8,784
	Digital stations									
	BBC Five Live Sports Extra		1Xtra		BBC 6 Music		BBC 7		BBC Asian Network	
	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004
Programmes produced in London	1,001	1,089	8,758	8,779	8,500	7,948	8,730	7,598	780	780
Programmes produced outside London										
England excluding London	-	-	2	4	260	844	3	14	6,312	6,266
Northern Ireland	-	-	-	-	-	-	17	24	-	-
Scotland	-	-	-	1	-	-	10	8	-	-
Wales	-	-	-	-	-	-	-	-	-	-
Subtotal	-	-	2	5	260	844	30	46	6,312	6,266
Total hours of broadcasting	1,001	1,089	8,760	8,784	8,760	8,792	8,760	7,644	7,092	7,046
	Total network radio		Nations and local radio		Total radio					
	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004	2004/2005	2003/2004
Programmes produced in London			63,266	61,567	8,760	8,784	72,026	70,351		
Programmes produced outside London										
England excluding London			12,575	13,293	222,772	219,249	235,347	232,542		
Northern Ireland			220	285	8,740	8,758	8,960	9,043		
Scotland			669	753	11,617	11,333	12,286	12,086		
Wales			896	854	15,367	14,731	16,263	15,585		
Subtotal			14,360	15,185	258,496	254,071	272,856	269,256		
Total hours of broadcasting			77,626	76,752	267,256	262,855	344,882	339,607		

Table 15: Average monthly bbc.co.uk page impressions

UK and international page impressions¹

	2004/2005 Millions	2003/2004 Millions
News and sport	813.4	535.1
Education ²	93.8	54.5
Other bbc.co.uk	968.6	704.6
Total bbc.co.uk (excluding beeb.com)	1,875.8	1,294.2
BBC World Service, accessed via bbc.co.uk sites	83.7	55.0
BBC World Service, accessed via key partners ³	5.4	3.4
Total BBC World Service	89.1	58.4

Source: BBC server logs, BBC World Service

¹Includes page impressions from international-facing site (average monthly figure for 2004/2005 was 194.6 million), funded by Grant-in-Aid

²Education comprises all schools and lifeskills sites

³Key partner websites host BBC World Service text and audio

Table 16: Average monthly reach of BBC New Media (millions of users)

	2004/2005 Millions	2003/2004 Millions
Unique users (server log based)¹		
bbc.co.uk unique users (UK and international)	48.1	33.8
bbc.co.uk unique users (UK only)	22.8	n/a
Claimed usage (survey based)		
bbc.co.uk ²	10.6	8.9
BBCi (interactive television – 24/7) ³	6.1	5.3
Combined bbc.co.uk and BBCi (24/7)⁴	14.5	13.2
BBCi (interactive television – enhanced TV programmes)⁵		
	3.5	2.2

¹Source: BBC server logs, based on cookie data

²Source: BMRB Access, Monthly Omnibus Survey, GB adults age 15+

³Digital satellite performance only of BBCi 24/7 'always on' digital text services (no reliable figures available for other platforms). Source: TNS/Interactive TV tracking study, GB adults age 16+ in digital satellite homes

⁴This total counts an individual once for using BBC services on both the internet and interactive television (digital satellite usage only, no reliable figures are available for other platforms)

⁵Digital satellite performance only of BBCi interactive-enhanced TV programmes (eg Olympics, Chelsea Flower Show). Please note the number and size of services available each month fluctuates and therefore so does the number of viewers interacting. Source: BARB, viewers age 4+ in digital satellite homes

Table 17: Cost per hour of BBC-originated programmes

	2004/2005 £000	2003/2004 £000
Television channels		
BBC One	174.4	155.6
BBC Two	97.7	100.2
BBC Three	157.5	124.1
BBC Four	62.6	56.4
The CBBC Channel	42.2	37.7
CBeebies	63.3	60.5
BBC News 24	5.3	5.6
BBC Parliament	0.5	0.5
Radio stations		
BBC Radio 1	3.1	3.1
BBC Radio 2	3.9	3.6
BBC Radio 3	4.3	4.2
BBC Radio 4	11.4	11.5
BBC Radio Five Live	7.3	7.0
BBC Five Live Sports Extra	1.6	1.5
1Xtra	0.7	0.6
BBC 6 Music	0.5	0.5
BBC 7	3.8	4.4
BBC Asian Network	0.8	0.7
Nations and Regions		
Television (BBC One/BBC Two/ BBC Three/BBC Four)	31.2	31.9
Radio (Local radio/Nations radio)	0.6	0.6

Table 18: Cost per hour of BBC-originated programmes by genre

	2004/2005 £000	2003/2004 £000
Analogue television programmes		
Factual and learning	110.6	110.9
Education for children	93.0	83.1
News and weather	42.8	40.6
Current affairs	116.8	117.6
Entertainment	196.1	200.6
Sport	199.8	162.4
Children's	93.3	81.6
Drama	505.4	518.3
Music and arts	151.0	145.6
Film	280.3	280.0
Religion	108.3	106.6
Digital television programmes		
Factual and learning	132.8	127.3
News and weather	4.0	4.5
Current affairs	123.6	96.9
Entertainment	190.8	171.9
Sport	73.9	16.0
Children's	44.3	40.4
Drama	582.8	316.3
Music and arts	74.6	70.1
Religion	102.1	154.9

Broadcasting facts and figures

Table 19: BBC spend outside London

	2004/2005 £m	2003/2004 £m
Cost of television originations in the nations and regions		
England	270	274
Northern Ireland	41	46
Scotland	114	106
Wales	59	50
	484	476
Cost of radio originations in the nations and regions		
England – local radio	129	121
Northern Ireland	16	14
Scotland	27	25
Wales	23	22
	195	182
Other programme costs incurred outside London	51	57
Other costs, including transmission	125	116
Total spend in the nations and regions	855	831

	2004/2005 £m	2003/2004 £m
Included within television originations is network spend of	291	277
Included within radio originations is network spend of	49	45

Table 20: Creative spend outside the BBC

	2004/2005 £m	2003/2004 £m
Independent programme productions transmitted	328	323
External programme facilities and resources	245	252
Acquired programmes transmitted	84	90
Artists, contributors and copyright	305	290
Performing groups	28	27
	990	982

Table 21: Top ten external producers for BBC Television by spend

- 1 Tiger Aspect Productions
- 2 Endemol UK
- 3 Hat Trick Productions
- 4 Kudos Film and Television
- 5 Wall to Wall
- 6 Talkback Thames
- 7 Ecosse Films
- 8 Baby Cow Productions
- 9 Brighter Pictures
- 10 12 Yard Productions

Notes: Activity with external producers is monitored on a calendar year basis in line with Ofcom requirements
The BBC spent £329million on external programme production in the year ended 31 December 2004 (2003 £308million)

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If you have a question or comment about BBC programmes or services, you can contact BBC Information.

Write to:
BBC Information
PO Box 1922
Glasgow G2 3WT
Telephone: 08700 100 222*
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Textphone: 08700 100 212
Fax: 0141 307 5770
Website: bbc.co.uk/info

For information about how to receive the BBC's digital services

Telephone: 08700 10 10 10*
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Textphone: 08700 100 212
Website: bbc.co.uk/reception

To share your views on our television programmes

Write to:
Points of View
BBC Birmingham
Birmingham B1 1RF
Telephone/fax: 0121 567 6430
(operational when programme is on air)
Email: pov@bbc.co.uk
Website: bbc.co.uk/pov

To share your views on our radio programmes

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BBC
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London W1A 1QT
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(24 hours a day, seven days a week)
Fax: 020 7436 2800
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Glasgow G2 3WT
Telephone: 08700 100 222
Textphone: 08700 100 212
Website: bbc.co.uk/complaints

Or you can contact the Office of Communications (Ofcom), an independent regulatory body, one of whose responsibilities is to consider complaints about standards, fairness and privacy in broadcasting.

Write to:

Ofcom Contact Centre
Riverside House
2A Southwark Bridge Road
London SE1 9HA
Telephone: 0845 456 3000
Fax: 020 7981 3333
Email: contact@ofcom.org.uk
Website: www.ofcom.org.uk

BBC Broadcasting and Advisory Councils

The National Broadcasting Councils in Scotland, Wales and Northern Ireland and the English Regional and Local Advisory Councils assist BBC Governors in their overview of the BBC. You can write to them with your views through:

The Secretary
BBC Broadcasting Council for Scotland
Room 3152
BBC Broadcasting House
Queen Margaret Drive
Glasgow G12 8DG

The Secretary
BBC Broadcasting Council for Wales
BBC Broadcasting House
Llandaff
Cardiff CF5 2YQ

The Secretary
BBC Broadcasting Council for Northern Ireland
BBC Broadcasting House
Ormeau Avenue
Belfast BT2 8HQ

The Secretary
BBC English Regions
BBC Birmingham
The Mailbox
Birmingham B1 1RF

The Central Religious Advisory Committee (CRAC) advises the BBC on religious broadcasting policy and programmes. You can write to CRAC with your views through:

Head of Performance
BBC Governance Unit
Room 211
35 Marylebone High Street
London W1U 4AA

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PO Box 3000
BBC Television Centre
London W12 7RJ
Telephone: 020 8576 1227
Textphone: 020 8225 8090
Fax: 020 8576 8802
Email: tv.ticket.unit@bbc.co.uk
or radio.ticket.unit@bbc.co.uk
Website: bbc.co.uk/tickets

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Administrator
BBC
MC2 D2 Media Centre
Media Village
201 Wood Lane
London W12 7TQ
Telephone: 020 8008 4287
Fax: 020 8008 4282
Email: diversitydatabase@bbc.co.uk
Website: bbc.co.uk/info/policies

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Media Village
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Website:
bbc.co.uk/jobs/workexperience

To find out about job vacancies at the BBC

Write to:
BBC Recruitment
PO Box 48305
London W12 6YE
Telephone: 0870 333 1330*
(9.30am–5.30pm Monday–Friday)
Email: recruitment@bbc.co.uk
Website: bbc.co.uk/jobs

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Fax: 0870 240 1187
Email: tvlicsc@capita.co.uk
Website: www.tvlicensing.co.uk

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