



caras

Canadian Academy  
of Recording Arts  
and Sciences

Académie canadienne  
des arts et des sciences  
de l'enregistrement



CANADA'S  
MUSIC  
AWARDS

**JUNO AWARDS COUNTDOWN IS UNDERWAY**  
***Announcing the 2008 Juno Weekend major events and venues***

*For immediate release*

*November 26 Calgary, Alberta:* Canada's biggest music awards – the 37<sup>th</sup> Annual JUNO Awards – will take over Calgary this coming spring. With everything from a face off between famous musicians and legendary hockey players to a Gala Awards Dinner and an intimate concert with Canada's finest songwriters, the weekend's events will culminate with ***The JUNO Awards*** broadcast, Sunday, April 6 on CTV. Tickets for the broadcast show go on sale February 9<sup>th</sup>, 2008 prices starting at \$69-\$199.

Calgary is THE place to be on April 4<sup>th</sup> – 6<sup>th</sup> 2008 for an incredible weekend of the country's best music served up in a number of venues.

"We have already begun to see that western hospitality Calgary is famous for," says Melanie Berry, President, Canadian Academy of Recording Arts and Science (CARAS). "Combine that with an exciting line-up of events and excellent venues and the stage is set for an amazing weekend of the best Canadian music has to offer."

**2008 Juno Weekend Highlights:**

**Juno Awards Welcome Reception -**

The Canadian music industry descends on Calgary and gathers at the **Imperial Ballroom at the Hyatt Regency** for an opening night reception on **Friday, April 4<sup>th</sup>**

**Juno Cup Celebrity Hockey Game-**

Canadian musicians challenge former NHL Greats in a friendly fight to the finish! Now in its fifth year and always a fan favourite, the Juno Cup sponsored by The Keg Steakhouse faces off **Friday, April 4<sup>th</sup> at The Stampede Corral**. This event is fun to watch and in support of a very good cause. Tickets go on sale February 23<sup>rd</sup> and proceeds will go to MusiCan, the national music education charity of the Canadian Academy of Recording Arts and Sciences (CARAS).

**JunoFest-**

Music clubs around the city of Calgary will be filled with live music as the JunoFest two-day music festival takes over the entertainment scene. Featured will be performers from many local and national Canadian acts, as well as a number of JUNO nominees. JunoFest is one of the best opportunities to experience a wide range of incredible Canadian music. JunoFest takes place on **Friday and Saturday, April 4<sup>th</sup> and 5<sup>th</sup>, 2008**.

### **Juno Fan Fare-**

Always interactive and a big hit with the fans, JUNO Award nominees come out to meet their fans at Juno Fan Fare sponsored by Sirius Satellite Radio. The event features exclusive artist interviews, contest giveaways and special autograph sessions with some of Canada's greatest musicians and, it's free! Juno Fan Fare takes place at **The Olympic Oval** on **Saturday, April 5<sup>th</sup>, 2008**.

### **JUNO Gala Dinner & Awards-**

Approximately 30 winners in various categories receive JUNO Awards in this private, ticketed event. This highly entertaining evening of celebration will take place at the **Calgary Telus Convention Centre** on **Saturday, April 5<sup>th</sup>, 2008**.

### **Songwriters' Circle-**

An intimate affair and a chance to get up close and personal at an afternoon concert with some of Canada's finest songwriters. Songwriters' Circle is sponsored by CMPA and SOCAN and features several artists who share their songs and personal stories. It happens Sunday, April 6<sup>th</sup>, 2008 at the **Jack Singer Concert Hall in the EPCOR CENTRE for the Performing Arts**. Tickets go on sale March 1<sup>st</sup>, 2008.

### ***The 2008 JUNO Awards-***

Once again, CTV will share the live, electrified stadium show for thousands of fans at the **Pengrowth Saddledome** with viewers from across the country. Featuring performances from some of this country's most celebrated artists, ***The 2008 JUNO Awards*** on Sunday, April 6 is the highlight of Juno Awards weekend. Tickets go on sale Feb. 9, 2008.

## **VENUE RUNDOWN AT A GLANCE**

### Friday, April 4

- **Juno Awards Welcome Reception** – Hyatt Regency Imperial Ballroom  
700 Centre Street S.E.
- **Juno Cup** – The Stampede Corral - Stampede Park
- **JunoFest** – Various venues

### Saturday, April 5

- **Juno Fan Fare** – The Olympic Oval - University of Calgary
- **JUNO Gala Dinner & Awards** – Telus Convention Centre  
120 – 9<sup>th</sup> Avenue S.E.
- **JunoFest** – Various venues

### Sunday, April 6

- **Songwriters' Circle-** Jack Singer Concert Hall  
205 – 8<sup>th</sup> Avenue S.E.
- **2008 JUNO Awards Broadcast** –The Pengrowth Saddledome  
555 Saddledome Rise S.E.

## **EARLY BIRD TICKET PACKAGES-**

February 2<sup>nd</sup> 2008 is the first chance to get tickets for many Juno Weekend events. 500 Early Bird Ticket Packages are being made available to the public in advance of the 2008 JUNO Awards telecast on-sale date. The packages include a ticket to the Juno Cup, a wristband for JunoFest, a ticket to Songwriters' Circle and a ticket to attend the 2008 JUNO Awards at the Pengrowth Saddledome.

### **Upcoming announcements and ticket information:**

February 2	Early Bird Ticket Packages on-sale
February 5	Nominee Press Conference (Toronto)
February 9	JUNO Awards Show tickets on sale
February 23	Juno Cup tickets on sale
March 1	Songwriters' Circle and JunoFest tickets on sale

Sponsors of the 2008 JUNO Awards include FACTOR, Canada's Private Radio Broadcasters and the Government of Canada through the Department of Canadian Heritage's "Canada Music Fund", The Government of Alberta, The City of Calgary, Tourism Calgary and Radio Starmaker Fund.

Broadcast in High-Definition and 5.1 Surround Sound, ***The 2008 JUNO Awards*** will air for the seventh year in a row on CTV on Sunday, April 6 from the Pengrowth Saddledome in Calgary, Alberta.

Since CTV first took the JUNO Awards on the road to cities across the country in 2002, the show has been broadcast from six different provinces, including Newfoundland and Labrador (St. John's/2002), Ontario (Ottawa/2003), Alberta (Edmonton/2004), Manitoba (Winnipeg/2005), Nova Scotia (Halifax/2006) and Saskatchewan (Saskatoon/2007). CTV's broadcast of ***The JUNO Awards*** is now Canada's most-watched awards program, reaching millions of Canadian viewers. Previous hosts include Nelly Furtado (2007), Pamela Anderson (2006), Brent Butt (2005), Alanis Morissette (2004), Shania Twain (2003) and Barenaked Ladies (2002).

***The 2008 JUNO Awards*** is produced by Insight Productions in association with CTV and the Canadian Academy of Recording Arts and Sciences (CARAS). Executive Producers are John Brunton and Barbara Bowlby for Insight Productions and Melanie Berry and Stephen Stohn for CARAS. Louise Wood is Producer and Donna Luke is Line Producer. Ed Robinson is Executive Vice President of Programming for CTV Inc. Susanne Boyce is President, Creative, Content and Channels, CTV Inc.

Broadcast sponsors of ***The 2008 JUNO Awards*** on CTV are Doritos, GM, Rogers Inc. and TD Canada Trust.

**About CARAS:**

The Canadian Academy of Recording Arts and Sciences/L'academie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music and recording industries and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of opportunities to showcase and promote Canadian artists and music through television vehicles such as the JUNO Awards. For more information on the 37th annual JUNO Awards, visit the Canadian Academy of Recording Arts and Sciences' (CARAS) website at [www.junoawards.ca](http://www.junoawards.ca)

For more information on MusiCan – CARAS' national music education charity go to [www.musican.ca](http://www.musican.ca)

**About CTV:**

CTV, Canada's largest private broadcaster, offers a wide range of quality news, sports, information, and entertainment programming. It has the number-one national newscast, *CTV National News With Lloyd Robertson*, and is the number-one choice for prime-time viewing. CTVglobemedia Inc. is Canada's premier multi-media company which owns CTV Inc. and The Globe and Mail. CTV Inc. also owns radio stations across the country, and leading national specialty channels. Other CTVglobemedia investments include an interest in Maple Leaf Sports and Entertainment, and in Dome Productions, a North American leader in the provision of mobile high definition production facilities. More information about CTV may be found on the company website at [www.ctv.ca](http://www.ctv.ca).

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