



International Certification Award levels

Updated March 2011

Albums

(Unit sales required)

| | Domestic Repertoire | | | | International Repertoire | | | |
|----------------------|---------------------|---------|-----------|------------|--------------------------|--------|----------|---------|
| | Silver | Gold | Platinum | Diamond | Silver | Gold | Platinum | Diamond |
| North America | | | | | | | | |
| Canada | – | 40,000 | 80,000 | 800,000 | – | s | s | s |
| USA | – | 500,000 | 1,000,000 | 10,000,000 | – | s | s | s |
| Europe | | | | | | | | |
| Austria | – | 10,000 | 20,000 | – | – | s | s | – |
| Belgium | – | 10,000 | 20,000 | – | – | 15,000 | 30,000 | – |
| Bulgaria | – | 15,000 | 30,000 | – | – | 10,000 | 20,000 | – |
| Croatia | 3,500 | 7,000 | 15,000 | 30,000 | s | s | s | s |
| Czech Republic | – | 6,000 | 12,000 | – | – | 3,000 | 6,000 | – |
| Denmark | – | 15,000 | 30,000 | – | – | s | s | – |
| Finland | – | 10,000 | 20,000 | – | – | s | s | – |
| France | – | 50,000 | 100,000 | 600,000 | s | s | s | s |
| Germany | – | 100,000 | 200,000 | – | – | s | s | – |
| Greece | – | 6,000 | 12,000 | – | – | 3,000 | 6,000 | – |
| Hungary | – | 5,000 | 10,000 | – | – | 3,000 | 6,000 | – |
| Iceland | – | 5,000 | 10,000 | – | – | s | s | – |
| Ireland | – | 7,500 | 15,000 | – | – | s | s | – |
| Italy | – | 30,000 | 60,000 | 300,000 | s | s | s | s |
| Latvia | – | 5,000 | 9,000 | – | – | s | s | – |

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Albums - continued
(Unit sales required)

| | Domestic Repertoire | | | | International Repertoire | | | |
|--------------------|---------------------|---------|----------|-----------|--------------------------|--------|----------|---------|
| | Silver | Gold | Platinum | Diamond | Silver | Gold | Platinum | Diamond |
| Netherlands | – | 25,000 | 50,000 | – | – | s | s | – |
| Norway | – | 15,000 | 30,000 | – | – | s | s | – |
| Poland | – | 15,000 | 30,000 | 150,000 | – | 10,000 | 20,000 | 100,000 |
| Portugal | – | 10,000 | 20,000 | – | – | s | s | – |
| Russia | – | 50,000 | 100,000 | 300,000 | – | 10,000 | 20,000 | 60,000 |
| Slovakia | – | 3,000 | 6,000 | – | – | 1,000 | 2,000 | – |
| Slovenia | – | 5,000 | 10,000 | – | – | s | s | – |
| Spain | – | 30,000 | 60,000 | – | – | s | s | – |
| Sweden | – | 20,000 | 40,000 | – | – | s | s | – |
| Switzerland | – | 15,000 | 30,000 | – | – | s | s | – |
| Turkey | – | 100,000 | 200,000 | 300,000 | – | – | – | – |
| UK | 60,000 | 100,000 | 300,000 | – | s | s | s | – |
| Ukraine | – | 50,000 | 100,000 | 500,000 | – | 25,000 | 50,000 | 100,000 |
| Asia* | | | | | | | | |
| China | – | 20,000 | 40,000 | – | – | 10,000 | 20,000 | – |
| India | – | 100,000 | 200,000 | – | – | 4,000 | 6,000 | – |
| Indonesia | – | 35,000 | 75,000 | – | – | 10,000 | 15,000 | – |
| Japan | – | 100,000 | 250,000 | 1,000,000 | – | s | s | – |
| Malaysia | – | 7,500 | 15,000 | – | – | s | s | – |
| Philippines | – | 10,000 | 20,000 | 200,000 | – | 7,500 | 15,000 | – |
| Singapore | – | 5,000 | 10,000 | – | – | s | s | – |
| South Korea | – | 5,000 | 10,000 | – | – | s | s | – |
| Taiwan | – | 15,000 | 30,000 | – | – | 5,000 | 10,000 | – |
| Thailand | – | 10,000 | 20,000 | – | – | 5,000 | 10,000 | – |
| Australasia | | | | | | | | |
| Australia | – | 35,000 | 70,000 | – | – | s | s | – |
| New Zealand | – | 7,500 | 15,000 | – | – | s | s | – |

Cont'd

| | Domestic Repertoire | | | | International Repertoire | | | |
|----------------------|---------------------|--------|----------|---------|--------------------------|--------|----------|---------|
| | Silver | Gold | Platinum | Diamond | Silver | Gold | Platinum | Diamond |
| Latin America | | | | | | | | |
| Argentina | – | 20,000 | 40,000 | 250,000 | – | s | s | – |
| Brazil | – | 40,000 | 80,000 | 300,000 | – | 20,000 | 40,000 | 160,000 |
| Chile | – | 7,500 | 15,000 | – | – | s | s | s |
| Colombia | – | 10,000 | 20,000 | – | – | 5,000 | 10,000 | – |
| Ecuador | – | 3,000 | 6,000 | – | – | s | s | – |
| Mexico | – | 30,000 | 60,000 | 300,000 | – | s | s | s |
| Paraguay | – | 5,000 | 10,000 | – | – | s | s | s |
| Peru | – | 3,000 | 6,000 | – | – | s | s | – |
| Uruguay | – | 2,000 | 4,000 | – | – | s | s | – |
| Venezuela | – | 5,000 | 10,000 | – | – | s | s | – |
| Africa | | | | | | | | |
| South Africa | – | 20,000 | 40,000 | – | – | s | s | – |
| Middle East | | | | | | | | |
| Gulf States (GCC) | – | 10,000 | 20,000 | – | – | 3,000 | 6,000 | – |
| Lebanon | – | 20,000 | 40,000 | – | – | 1,000 | 2,000 | – |

Notes

- ~ 's' indicates same levels for both domestic and international repertoire
- ~ Australia, Finland, Germany, Norway, Poland, Sweden, UK & USA: Digital album sales can be included for certification
- ~ Asia - for some Asian territories combinations of digital sales can count towards the award level. For further information about the Asia levels please contact asia@ifpi.org or the national group.
- ~ Hong Kong: for details of award levels in Hong Kong please contact asia@ifpi.org
- ~ Argentina has separate levels for digital albums - 10,000 for Gold and 20,000 for Platinum (both domestic & international)
- ~ Belgium: Domestic repertoire is divided into non-Dutch/French repertoire and French/Dutch repertoire and award levels vary; Different levels for classical and jazz repertoire. Please contact BEA for further information
- ~ China: For regional repertoire levels are 75,000 for Gold & 150,000 for Platinum
- ~ Germany: for jazz repertoire levels are 10,000 for Gold and 20,000 for Platinum
- ~ Hungary: Classical/Jazz/World Music/Proze levels are 1500/3000 (regardless of origin)
- ~ Italy: also has a 'multi-platinum' level (120,000 units). Same levels as above apply to compilation albums

Cont'd on next page

Album footnotes cont'd

~Mexico: levels stated above are effective for releases from July 2009 onwards

~ Middle East: Domestic repertoire = Arab repertoire. GCC includes Bahrain, Kuwait, Oman, Qatar, Saudi Arabia & UAE

~ Netherlands: For classical, jazz and world repertoire the respective levels are 10,000/20,000 for Gold/Platinum.

~ USA: Levels for Latin repertoire = 50,000 for Gold & 100,000 for Platinum

Music Videos

(Unit sales required)

| | Gold | Platinum | Diamond |
|----------------------|--------|----------|---------|
| North America | | | |
| Canada | 5,000 | 10,000 | 100,000 |
| USA | 50,000 | 100,000 | – |
| Europe | | | |
| Austria | 5,000 | 10,000 | – |
| Belgium | 25,000 | 50,000 | – |
| Czech Republic | 3,000 | 6,000 | – |
| Denmark | 7,500 | 15,000 | – |
| Finland | 5,000 | 10,000 | – |
| France | 7,500 | 15,000 | 60,000 |
| Germany | 25,000 | 50,000 | – |
| Greece | 3,000 | 6,000 | – |
| Hungary | 2,000 | 4,000 | – |
| Iceland | 5,000 | 10,000 | – |
| Ireland | 2,000 | 4,000 | – |
| Latvia | 5,000 | 8,000 | – |
| Netherlands | 30,000 | 60,000 | – |
| Norway | 5,000 | 10,000 | – |
| Poland | 5,000 | 10,000 | – |
| Portugal | 4,000 | 8,000 | – |
| Russia | 25,000 | 50,000 | – |
| Slovakia | 500 | 1,000 | – |

Cont'd

Music Videos - continued*(Unit sales required)*

| | Gold | Platinum | Diamond |
|----------------------|-------------|-----------------|----------------|
| Spain | 10,000 | 25,000 | – |
| Sweden | 10,000 | 20,000 | – |
| UK | 25,000 | 50,000 | – |
| Asia | | | |
| Japan | 100,000 | 250,000 | 1,000,000 |
| Australasia | | | |
| Australia | 7,500 | 15,000 | – |
| New Zealand | 2,500 | 5,000 | – |
| Latin America | | | |
| Argentina | 7,500 | 15,000 | 75,000 |
| Brazil | 25,000 | 50,000 | 250,000 |
| Chile | 2,500 | 5,000 | |
| Colombia | 5,000 | 10,000 | – |
| Mexico | 10,000 | 20,000 | – |
| Uruguay | 1,000 | 2,000 | – |

Notes

~ Brazil: Figures shown are for domestic repertoire. For international repertoire
Gold, Platinum and Diamond are 15,000, 30,000 & 125,000 respectively

Cont'd

Singles*(Unit sales required)*

| | Gold | Platinum | Diamond |
|----------------------|-------------|-----------------|----------------|
| North America | | | |
| Canada | 5,000 | 10,000 | 100,000 |
| USA | 500,000 | 1,000,000 | – |
| Europe | | | |
| Austria | 15,000 | 30,000 | – |
| Belgium | 10,000 | 20,000 | – |
| Czech Republic | – | 1,000 | 2,000 |
| Denmark | 15,000 | 30,000 | – |
| Finland | 5,000 | 10,000 | – |
| France | 150,000 | 250,000 | 400,000 |
| Germany | 150,000 | 300,000 | – |
| Greece | 3,000 | 6,000 | – |
| Hungary | 1,500 | 3,000 | – |
| Ireland | 7,500 | 15,000 | – |
| Lithuania | 3,000 | 6,000 | – |
| Netherlands | 10,000 | 20,000 | – |
| Norway | 5,000 | 10,000 | – |
| Portugal | 10,000 | 20,000 | – |
| Spain | 20,000 | 40,000 | – |
| Sweden | 10,000 | 20,000 | – |
| Switzerland | 15,000 | 30,000 | – |
| UK | 400,000 | 600,000 | – |
| Asia | | | |
| Japan | 100,000 | 250,000 | 1,000,000 |
| Singapore | 5,000 | 10,000 | – |
| Taiwan | 5,000 | 10,000 | – |
| Thailand | 50,000 | 100,000 | – |

Cont'd

Singles - continued*(Unit sales required)*

| | Gold | Platinum | Diamond |
|--------------------|--------|----------|---------|
| Australasia | | | |
| Australia | 35,000 | 70,000 | |
| New Zealand | 5,000 | 10,000 | – |
| Africa | | | |
| South Africa | 10,000 | 25,000 | – |

Notes

- ~ Belgium: Figures in table indicate domestic repertoire. Levels for international repertoire are Gold 15,000 and Platinum 30,000
- ~ Thailand: Figures in table indicate domestic repertoire. Levels for international repertoire are Gold 20,000 and Platinum 40,000
- ~ Denmark, Finland, Germany, Ireland, Italy, Norway, Sweden, UK & Australia : digital single sales can be included for certification

Cont'd

Digital Singles

(Unit sales required)

| | Gold | Platinum | Diamond |
|-----------|---------|-----------|------------|
| Argentina | 10,000 | 20,000 | – |
| Brazil | 50,000 | 100,000 | 500,000 |
| Canada | 40,000 | 80,000 | 800,000 |
| Denmark | 15,000 | 30,000 | – |
| Egypt | 20,000 | 40,000 | – |
| Italy | 15,000 | 30,000 | 60,000 |
| Japan | 100,000 | 250,000 | 1,000,000* |
| Mexico | 40,000 | 80,000 | 400,000 |
| Spain | 20,000 | 40,000 | – |
| USA | 500,000 | 1,000,000 | – |

Notes

~ Brazil: Figures refer to domestic repertoire. For international repertoire the levels are 30,000 / 60,000 / 250,000 respectively for Gold/Platinum/Diamond

~ Denmark: figure can include physical singles - certified together

* called 'Million' Award

Master Ringtones

(Unit sales required)

| | Gold | Platinum | Diamond |
|--------|---------|-----------|-----------|
| Brazil | 50,000 | 100,000 | 500,000 |
| Canada | 20,000 | 40,000 | 400,000 |
| Egypt | 20,000 | 40,000 | – |
| Japan* | – | – | 1,000,000 |
| Mexico | 40,000 | 80,000 | 400,000 |
| Spain | 20,000 | 40,000 | – |
| USA | 500,000 | 1,000,000 | – |

Notes

~ Brazil: figures refer to domestic repertoire. For international repertoire the levels are 30,000/60,000/250,000 respectively for Gold/Platinum/Diamond

~ Japan: Awards start at 500,000 - called 'Double Platinum'