

## 2012 VISITOR IMPACT TO SEATTLE/KING COUNTY

	Seattle-King Co.	Washington State
<b><u>Visitor Volume</u></b>		
<b>Total Overnight Visitors</b>	<b>10.2 Million</b>	<b>36.4 Million</b>
<i>Source: Dean Runyan Associates for Visit Seattle</i>		
<b><u>Visitor Expenditures (category figures rounded)</u></b>		
Food Service	\$1.5 Billion	
Lodging	\$1.2 Billion	
Retail Sales	\$591 Million	
Local Transportation and Gas	\$710 Million	
Arts/Recreation/Entertainment	\$593 Million	
Visitor Air Transportation	\$1.3 Billion	
<b>Total Visitor Expenditures</b>	<b>\$5.9 Billion</b>	<b>\$16.9 Billion</b>
<i>Source: Dean Runyan Associates for Visit Seattle</i>		
<b><u>Tourism Industry Employment</u></b>		
<b>Total direct employment</b>	<b>53,500 Jobs</b>	<b>153,300 Jobs</b>
<b>Total direct earnings from travel spending</b>	<b>\$2.5 Billion</b>	<b>\$4.7 Billion</b>
<i>Source: Dean Runyan Associates for Visit Seattle</i>		
<b><u>State/local taxes paid by visitors</u></b>		
Lodging Taxes	\$94 Million	
Auto Rental	\$41 Million	
State Gas	\$15 Million	
B&O	\$22 Million	
Local Sales	\$96 Million	
State Sales	\$188 Million	
Passenger Facility Charges	\$23 Million	
<b>Total state/local taxes paid by visitors</b>	<b>\$479 Million</b>	<b>\$1 Billion</b>
<i>Source: Dean Runyan Associates for Visit Seattle</i>		